

TITAN THE ROBOT

TMEG PRODUCTIONS

T music entertainment group

Thank you very much for your inquiry regarding Titan the Robot! Please have a look at our video of what Titan can do at your event [here](#).

Titan the Robot is an iconic, well-established brand that can provide original entertainment for all kinds of corporate events. Due to his huge worldwide social media following, Titan is also a magnet for PR, marketing and brand awareness and can help maximize any event's social media exposure. We are the world leaders in robotic entertainment and have a totally unique product.

Normally we perform our show at big outdoor events and shopping malls, but Titan is very adaptable and can be used for product launches, promotions, marketing, trade show activations and corporate events; basically, wherever you place Titan he will attract attention both in the real world and on social media. We can enhance this by producing voice-over dialogue for Titan and branding panels to place on the robot, all of which helps push the brand you are trying to promote.

During evening corporate events or daytime conferences, we can mix things up to fit your client's needs. Often, we do two shows, the first either a meet and greet or a full show and then Titan comes out a second time for a photoshoot, so all the guests can have their photo taken with Titan which is very popular in these days of social media.



Branding Titan

Branding

Branding Titan is difficult as he is made up of mainly curved surfaces and where there are flat surfaces there tends to be bolt heads and other raised obstacles. We will not allow stickers to be applied directly to the surfaces of the robot.

As we get asked for branding quite a lot, we have developed a system for this that consists of special panels that we apply the branding to first and then these attach to the robot with magnets. There are seven panels that fit to the forearms, the legs and we have a new system using an iPad in the chest, so we can show an animated logo, or we can make the clients logo move around sometimes (please see attached video).

Sizes are approximate as they are odd shapes to fit Titan

Chest Panel: 19cm wide x 16cm high

Shoulder Panel: Width 13cm (top) 10cm (bottom) x 12cm high

Arm Panel: 20cm long x 8 cm high

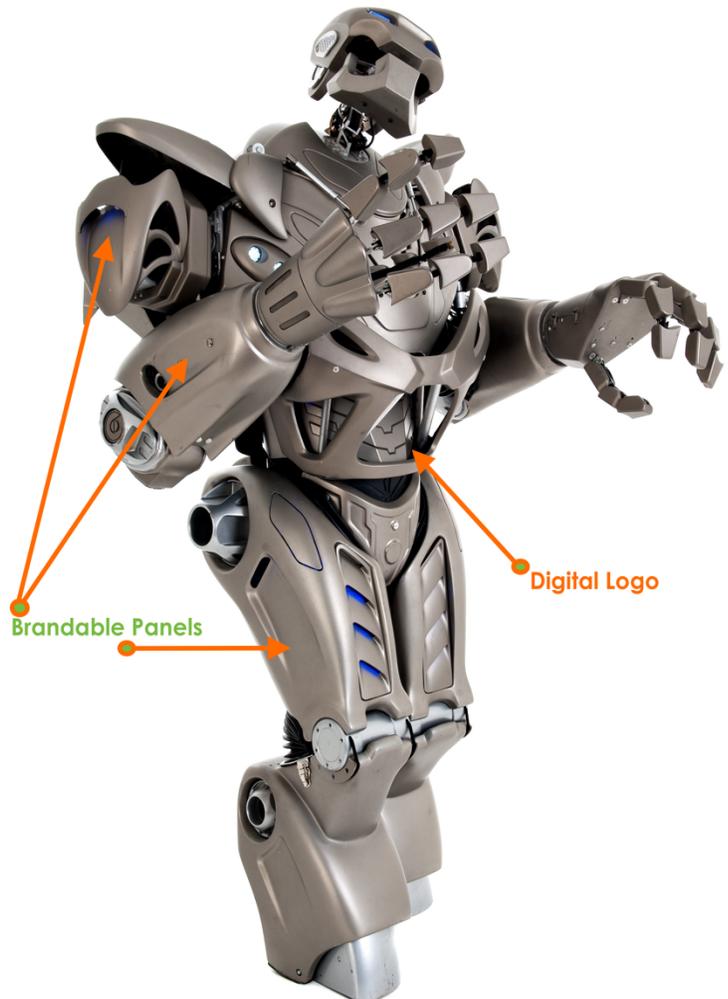
Leg Panel: 24cm long x 12cm high

More information about these can be seen in this video [here](#).

If you want branding done you will need to send us some high-resolution images of the logos required (at least 300dpi) and an idea of how you want them arranged and on what color background etc.

For the iPad logo it would need to need be: 1,200 x 900 pixels.

The cost for producing these panels is \$350 + tax: this includes the printing costs, which are quite high and for two hours of our time to prepare them.



Voice-Over Dialogue

Voice-Over Dialogue

Titan's voices are all pre-recorded and he can't just say anything off-the-cuff (ad-lib). He can have a conversation, but it must be scripted and recorded in advance.

Titan's voices are all performed and recorded by a professional character voice-over artist and this is what gives Titan his distinctive character.

The process can be time consuming and if you need voice-over voices for Titan we need to know as far in advance as possible. This is how the process works:

1. Firstly, we will need a script of the words that you require.
2. We will then have a session with the voice-over artist in his recording studio via Skype where he records all the speech in Titan's signature character voice. He then sends all of the recording session to us via dropbox.
3. We then have to edit out each separate sample, clean up each sample, take out any breathing, put on a slight effect, arrange them in the correct order, copy to special memory cards and put the samples on Titan. This part is a very slow and laborious process. We need to do all this before the team leave for the event.

Please note: The voice-over artist is very busy and not always available at short notice, he is often working away or abroad on movies and TV shows. It is therefore very important that we do this as early as possible before the event to guarantee his availability.

There is a cost for this as follows:

The voice-over artist has a minimum charge of \$500 an hour but this is usually all that is required as you can get a lot recorded in one hour.

We then charge for our time to sort out all the samples and put them on the robot, this ranges from \$175 to \$500 depending on the number of samples.

It is very important to get everything right the first time as to go back and just change one word would cost another \$500. We therefore ask that any pronunciations of words and names are made very clear.

If you do want some humor in the voices then we can allow our voice-over artist some artistic expression, as he is very funny and has a knack of making the most mundane speeches sound amusing.

The voice-over artist has a wealth of experience and his voice can be heard on many UK TV advertisements, children's TV shows and he has voiced many characters in different major movies including Star Wars and Aardman Animation movies such as Chicken Run, Wallace and Gromit, and Much More! All the voice samples produced are high-quality recordings and can be used through big PA systems without any loss of quality.

Foreign language samples.

We currently have the Titan show translated into: French, Italian, Russian and Arabic.

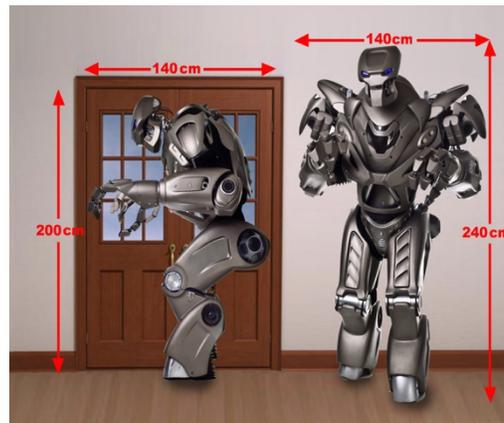
The voiceover artist can only record the voices in English. If you did require any voice samples recorded in another language, then you would have to arrange this yourselves. You would need to get a clear speaking voiceover artist to record the samples and then send them over to us as .wav or .mp3 files. We would then process these and put them onto Titan before he leaves. Each sample would need to be a separate file, numbered with an English translation. There could be a cost from our end, again depending on how many samples are required and how much work it would involve.



Technical Requirements

Doorway Requirements

When booking Titan – please keep in mind he is a big robot. If there are doorways he will need to maneuver through, we need to make sure they are at least 6.5 ft tall and 5ft wide. They can be narrower if higher, slightly lower if wider.



Preparation Room

When Titan appears at events we always require a preparation room/area.

When booking Titan we will send you a check-list with all the requirements and more detailed information but essentially we need a private room with double door access, an electric supply and flat access in between this and the performance area.

Every event is different, so it is best to discuss individual requirements with one of our experienced titan experts. It is impossible for them to do site visits as they are based in Cornwall but they are happy to participate in video calls or look at pictures from the site.

At some events finding a suitable preparation room can be challenging but there is almost always something that can be used. In the past we have used pretty much everything for preparation rooms including service corridors, empty shop units, tents and boiler rooms. For corporate events it can simply be a screened off area in the same room.

If you have any questions about on site technical requirements please speak to one of our experienced office staff.

Bad Weather

Titan can't perform in the rain and so it is advisable for clients to have a contingency wet weather plan. If the show times are flexible we can usually get out in between the showers. It is very rare when it rains all day and of the hundreds of events we appear at every year there has only ever been two days where we couldn't perform at all.

Alcohol

Titan will not perform if we feel the audience is intoxicated, it has led to many problems in the past and is dangerous for the performers and the public. We prefer not to perform later in the evening in a bar or club environment with 9pm being our latest realistic performance time without prior consent and lengthy discussion about what will be involved.

Security

At large events, especially where alcohol is being sold, it is a good idea to provide security or stewards for the robot

Nightclubs

We are very reluctant to do events in nightclubs due to the size of the robot, crowds, alcohol and not being able to hear the robot. We will consider these though on their individual merit. For instance we don't mind performing outside a club on a big opening night, something that has proved very successful in the past.

Floor plans

For any tight indoor events, such as hotel ballrooms, it might be a good idea for us to get a floor plan. One thing to remember at an event like this is that there appears to be a lot of space, until 200 people sit down at tables and suddenly the waiters have trouble getting through never mind a giant robot.

Van parking

We will need to park our van near to the venue to unload the robot and again we can't negotiate steps but we can get up curbs. It is also very difficult to get our van in any height-restricted car parks as it is a high top.

If you need any more information please don't hesitate to contact us, we can help explain the logistics for what is involved when booking Titan the Robot and how we can help with branding and custom dialogue.

CONTACT:

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